

# COURTNEY COLETTE KUEBLER

CREATIVE DIRECTION + DESIGN + ILLUSTRATION

[courtneykuebler.com](http://courtneykuebler.com) | [courtney.colette@gmail.com](mailto:courtney.colette@gmail.com)  
5120 N. Keeler Ave, Chicago IL 60630 | 404.558.8815

## SUMMARY OF QUALIFICATIONS

Ability to creatively and powerfully convey client messages from initial ideation to final execution through many different mediums. Strengths include creative breadth and attention to detail in conceptual strategy and execution for multiple, simultaneous print and digital projects; illustration, and passion for typography and color.

## EXPERIENCE

- Feb 2021– Present  
**UPSHOT, CHICAGO, ILLINOIS**  
**FREELANCE CREATIVE DIRECTOR**
- Working across several Constellation brands, oversee creative teams and concept, design and create national retail and 360° brand activations and campaigns
- March 2020– Feb 2021  
**CLOSERLOOK, INC., CHICAGO, ILLINOIS**  
**CREATIVE DIRECTOR**
- Oversaw all social media and digital media such as banner ads, CRM emails, online video content and branded campaigns. Launched unbranded social media campaign.
- Oct 2019–Present  
**FREELANCE CREATIVE DIRECTOR, DESIGNER AND ILLUSTRATOR**  
Clients include: **FCB Chicago, Leo Burnett, Upshot, Levy Restaurants, Frank Lloyd Wright Foundation, Envisionit, Upland Brewing, Ariel Investments, Secret Fort,**
- July 2011–Oct 2019  
**LEO BURNETT / ARC WORLDWIDE, CHICAGO, ILLINOIS**  
**CREATIVE DIRECTOR, ASSOCIATE CREATIVE DIRECTOR, SENIOR ART DIRECTOR**
- Creative direction: McDonald's, MillerCoors, Alcon, Abbott, Campbell's, and Coke
- July 2010–June 2020  
**CHICAGO PORTFOLIO SCHOOL, CHICAGO, ILLINOIS**  
**INSTRUCTOR-RETAIL BRANDING**
- July 2009–July 2012  
**CLOSERLOOK, INC., CHICAGO, ILLINOIS**  
**SENIOR DESIGNER**
- Digital and print design- OLV, iOS app design, CRM emails, banner ads, brand campaigns
- Feb 2008–May 2009  
**ORANGESTAR MEDIA, MELBOURNE, AUSTRALIA**  
**FREELANCE DESIGNER**
- Created and implemented brand identity systems and web experiences
- Aug 2006–Nov 2007  
**MELT, ATLANTA, GEORGIA**  
**ART DIRECTOR/DESIGNER**
- Designed print campaigns, packaging, POS and environmental/exhibition graphics.
- Winter 2006  
**PENTAGRAM, NEW YORK, NEW YORK**  
**DESIGN INTERN**
- Intern on team of Michael Bierut. Concepted, designed and managed projects for clients such as Saks, FIT, the New York Jets and United Airlines

## EDUCATION

- 2006  
**PORTFOLIO CENTER, ATLANTA GEORGIA**  
*Graphic Design, Graduate Studies*
- 2002  
**MICHIGAN STATE UNIVERSITY, EAST LANSING, MICHIGAN**  
*Bachelor of Arts, Advertising*  
Double major in Studio Art, graphic design emphasis  
Study Abroad, Paris 2001; drawing

**DIGITAL SKILLS** Adobe Creative Suite, Microsoft Office Suite, Keynote, Sketch

**VOLUNTEER** **826CHI**, Design Cohort, Illustrator  
**EPIC (ENGAGING PHILANTHROPY, INSPIRING CREATIVES)**, CHICAGO, ILLINOIS